

La Viña Subscriptions
Main file Label Comparisons

	Jul/Aug -08	% Diff	# Diff	Jul/Aug -07
PACIFIC REGION				
Alaska	4	100.00%	2	2
Arizona	167	-8.74%	-16	183
California	2636	1.03%	27	2609
Hawaii	7	40.00%	2	5
Idaho	24	-7.69%	-2	26
Nevada	114	-5.00%	-6	120
Oregon	125	108.33%	65	60
Utah	32	113.33%	17	15
Washington	147	-31.63%	-68	215
PACIFIC TOTAL	3256	0.65%	21	3235
SOUTHWEST REGION				
Arkansas	18	20.00%	3	15
Colorado	73	7.35%	5	68
Kansas	52	-7.14%	-4	56
Missouri	8	-60.00%	-12	20
New Mexico	33	-2.94%	-1	34
Oklahoma	10	11.11%	1	9
Texas	1142	-20.53%	-295	1437
SOUTHWEST TOTAL	1336	-18.49%	-303	1639
NORTHEAST REGION				
Connecticut	47	-7.84%	-4	51
Delaware	8	300.00%	6	2
District of Columbia	13	-56.67%	-17	30
Maine			-1	1
Maryland	121	-12.95%	-18	139
Massachusetts	54	25.58%	11	43
New Hampshire	2	-50.00%	-2	4
New Jersey	149	-18.13%	-33	182
New York	339	3.04%	10	329
Pennsylvania	46	15.00%	6	40
Rhode Island	47	11.90%	5	42
Vermont		#DIV/0!	0	
NORTHEAST TOTAL	826	-4.29%	-37	863
EAST CENTRAL REGION				
Illinois	153	34.21%	39	114
Indiana	16	-46.67%	-14	30
Michigan	33	3.13%	1	32
Ohio	14	27.27%	3	11
Wisconsin	27	17.39%	4	23
EAST CENTRAL TOTAL	243	15.71%	33	210
WEST CENTRAL REGION				
Iowa	14	-30.00%	-6	20
Minnesota	22	10.00%	2	20
Montana	1	#DIV/0!	1	
Nebraska	46	-19.30%	-11	57
North Dakota	1	-75.00%	-3	4
South Dakota		-100.00%	-1	1
Wyoming	2	-50.00%	-2	4
WEST CENTRAL TOTAL	86	-18.87%	-20	106
SOUTHEAST REGION				
Alabama	50	150.00%	30	20
Florida	308	48.08%	100	208
Georgia	72	26.32%	15	57
Kentucky	26	52.94%	9	17
Louisiana	4	100.00%	2	2
Mississippi	6	-25.00%	-2	8
North Carolina	51	6.25%	3	48
South Carolina	8	-20.00%	-2	10
Tennessee	12	-55.56%	-15	27
Virginia	223	49.66%	74	149
West Virginia				
Puerto Rico	267	-15.24%	-48	315

SOUTHEAST TOTAL	1027	19.28%	166	861
U.S. Possessions/APO	1	0.00%	0	1
Virgin Islands				
Total US	6775	-2.02%	-140	6915
WESTERN CANADA				
Alberta/NWT	1	#DIV/0!		
British Columbia/Ykn	1	0.00%	0	1
Manitoba	2	0.00%	0	2
Saskatchewan	1			
WESTERN CANADA TOTAL	5	66.67%	2	3
EASTERN CANADA				
New Brunswick/PEI				
Nova Scotia/New Foundland/Labrador				
Ontario	6	50.00%	2	4
Quebec	16	60.00%	6	10
EASTERN CANADA TOTAL	22	57.14%	8	14
Total Canada	27	58.82%	10	17
Foreign	548	-32.60%	-265	813
GRAND TOTAL	7350	-5.10%	-395	7745