

## The Grow Your Grapevine Sweepstakes

### Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.**

Sweepstakes may only be entered in or from the 50 United States, the District of Columbia and Canada and entries originating from any other jurisdiction are not eligible for entry. This Sweepstakes is governed exclusively by the laws of the United States and Canada. You are not authorized to participate in the Sweepstakes if you are not located within the 50 United States, the District of Columbia or Canada.

**1. How to Enter.** To enter the Grow Your Grapevine Sweepstakes (“Sweepstakes”), obtain an “Arbor Card” by collecting the Arbor Card in Grapevine magazine or downloading an Arbor Card at [www.aagrapevine.org/grow](http://www.aagrapevine.org/grow) (“Site”). Complete the Arbor Card by checking off the corresponding boxes for Grow Your Grapevine activities you have completed, in accordance with the instructions and lists of activities provided on the Site and on the card and submit the Arbor Card in accordance with the instructions on the Card. You may enter individually or as a representative of a “team” which can be comprised of multiple members (each, a “Team”). You do not need to fully complete the Arbor Card or make any purchases to enter and your responses to the Arbor Card will not impact your chances of winning. You will receive one (1) entry into the Sweepstakes for submitting an Arbor Card with your Team name or individual name, (AA) Area, contact email and contact phone number. All entrants must have a valid email address.

Individuals and/or Teams may submit multiple Arbor Cards. Each submitted Arbor Card will constitute one (1) entry into the Sweepstakes for that individual or Team. No automated entry devices and/or programs permitted. All entries become the sole and exclusive property of the AAGV, Inc. and receipt of entries will not be acknowledged or returned. Delivery of prizes requires a street address (no P.O. Boxes). AA Grapevine, Inc. is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind whether mechanical, human or electronic. Only fully completed entry forms are eligible. Proof of submission will not be deemed to be proof of receipt by AAGV, Inc.

**2. Start/End Dates.** Sweepstakes begins at 9:00 AM Eastern Time (“ET”) on **March 1, 2016** and ends at 9:00 AM Eastern Time (“ET”) on **February 28, 2017**.

**3. Eligibility.** Participation open only to legal residents of the fifty United States, the District of Columbia, or Canada who are at least 21 years old as of date of entry. Void outside of the 50 United States, the District of Columbia, and Canada and where prohibited, taxed or restricted by law. Employees, officers and directors of **AA Grapevine, Inc.** (“AAGV, Inc.”) and its parent companies, subsidiaries, affiliates, partners, advertising and promotion agencies, manufacturers or distributors of sweepstakes materials and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter. Sweepstakes may only be entered in or from Canada, the 50 United States and the District of Columbia, and entries originating from any other jurisdiction are not eligible for entry. You are not authorized to participate in the Sweepstakes if you are not located within Canada, the 50 United States or the District of Columbia. Subject to all applicable federal, state, provincial and local laws and regulations apply.

**4. Random Drawing/Odds.** Winners will be selected in a random drawing from all eligible entries received on or about March 6, 2017 at 12:00 PM ET in New York, New York. All entries must be postmarked by February 28, 2017 and received by time of draw on March 6, 2017 to be eligible for the drawing. Odds of winning depend on the number of eligible entries received for the drawing. Drawing will be conducted by a representative of AAGV, Inc.. By entering the Sweepstakes, entrants fully and

unconditionally agree to be bound by these rules and the decisions of AAGV, Inc., which will be final and binding in all matters relating to the Sweepstakes.

**5. Prizes.** Five (5) winners will each receive: One (1) set of AA Grapevine, Inc. assorted books and products chosen by AAGV, Inc., valued at Five Hundred Dollars (\$500 US/\$675 CDN) per set. Total approximate retail value of all prizes combined: \$2500 US/\$3,365 CDN. Prizes are non-transferable. No substitutions or cash redemptions. In the case of unavailability of any prize, AAGV, Inc. reserves the right to substitute a prize of equal or greater value. Unclaimed prizes will not be awarded. All taxes and unspecified expenses are the responsibility of winners. Limit one (1) prize per individual entrant, Team or household.

The AA Area whose members submitted the greatest number of Arbor Cards, as determined by AAGV, Inc. in its sole and absolute discretion, shall be featured in a dedicated editorial section in a 2017 issue of a monthly Grapevine Magazine, and also on the [www.aagrapevine.org](http://www.aagrapevine.org) website. AAGV, Inc. shall determine the details of all related communications in its sole and absolute discretion.

**6. Notification.** Potential Winners will be notified by email and may be required to sign and return, where legal, an Affidavit/Declaration of Eligibility and Liability/Publicity Release ("Affidavit/Release") within ten (10) calendar days of prize notification. If a potential winner is a Canadian resident he/she must correctly answer a mathematical skill-testing question in order to be declared a winner. If any winner/winning Team representative cannot be contacted within five (5) calendar days of first notification attempt, if any prize or prize notification is returned as undeliverable, if any winner rejects prize or in the event of noncompliance with these Sweepstakes rules and requirements, such prize may be forfeited and an alternate winner will be selected from all remaining eligible entries. Upon prize forfeiture, no compensation will be given.

**7. Conditions.** All federal, state and local taxes are the sole responsibility of the winners. Participation in Sweepstakes and acceptance of prize constitutes each winner's (including each winning Team's) permission for AAGV, Inc. to use any statements made by each winner regarding the Sweepstakes or AAGV, Inc. for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. By participating, entrants and winners agree to release and hold harmless AAGV, Inc. and its respective affiliates, partners and each of their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (collectively, the "Released Entities"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Sweepstakes, or possession, acceptance and/or use or misuse of prize or participation in any Sweepstakes-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. AAGV, Inc. is not responsible if Sweepstakes cannot take place or if the prize cannot be awarded due to delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Entrants who do not comply with these Official Rules, or attempt to interfere with this Sweepstakes in any way shall be disqualified. There is no purchase or sales presentation required to participate. A purchase does not increase odds of winning.

**8. Additional Terms.** In case of dispute as to the identity of any entrant, entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address. Any potential winner may be requested to provide AAGV, Inc. with proof that such winner is the authorized account holder of the email address associated with the winning entry. Any other attempted form of entry is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. The Released Entities are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the Sweepstakes, including any injury or damage to

participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes. AAGV, Inc. reserves the right, in its sole discretion, subject to the approval of the Régie des alcools, des courses et des jeux, to cancel, terminate, modify, extend or suspend this Sweepstakes should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, AAGV, Inc. may select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by AAGV, Inc.. AAGV, Inc. reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Sweepstakes or web site. AAGV, Inc. may prohibit an entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other entrants or AAGV, Inc. representatives.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS.

**9. Limitation of Liability; Disclaimer of Warranties.** IN NO EVENT WILL THE RELEASED ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE SITE AND/OR THE SWEEPSTAKES, DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITES ASSOCIATED WITH THE SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, THIS SWEEPSTAKES AND ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

**10. Disputes; Governing Law.** The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Sweepstakes. Except where prohibited by law, any controversy or claim arising out of or relating to these Official Rules and/or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of New York, City of New York.

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Sweepstakes, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to the County of New York in the State of New York. The parties agree not to raise the defense of forum non conveniens.

**11. Use of Data.** Any personally identifiable information collected during an entrant's participation in the Sweepstakes will be collected and used by AAGV, Inc., its affiliates, designees, agents and marketers solely for purposes of the proper administration and fulfillment of the Sweepstakes as described in these Official Rules.

**12. List of Winners.** To obtain a list of winners, send a self-addressed, stamped envelope by May 5<sup>th</sup>, 2017 to AA Grapevine Inc., 475 Riverside Drive, NY, NY 10115. Canadian residents may omit return postage.

**13. Sponsor:** AA Grapevine Inc., 475 Riverside Drive, NY, NY 10115.

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